

Sales & Marketing



The role of a sales and marketing professional has become even more challenging and varied in recent years. This is largely due to the fact that competition in all sectors has forced companies to strengthen their sales & marketing teams with a huge emphasis on both new business development and maximising existing client relationships. As a result the market has become increasingly competitive and this trend looks set to continue for the foreseeable future.

Brightwater's Sales & Marketing team is a specialist division focusing specifically on mid-to-senior level Sales & Marketing professionals with 3+ years' experience. Our team comprises of a mixture of industry qualified professionals, business graduates and highly experienced recruitment consultants. Each consultant focuses on a specific industry area within sales & marketing, thus ensuring in-depth knowledge of their particular field and enhancing the value of the service that we provide.

Brightwater's Sales & Marketing division recruits in the general areas of:

- Financial Services
- Medical & Pharmaceutical
- Technical & Construction
- ICT Sales
- FMCG
- Marketing & Communications

Sales teams are now focusing on bringing on ambitious individuals with sector experience who can drive a business forward. In marketing, the same applies with companies looking for professionals with superb commercial acumen and an ability to spot key market trends. With new products and service continuously being launched, there is no better time to develop a career within sales & marketing.

Brightwater's Sales & Marketing division recruits for the following roles:

- Sales Directors
- Marketing Directors
- Commercial Managers
- Business Development Managers
- Product/Brand Managers
- Category Managers
- Field Sales Managers
- Key Account Managers
- Sales Executives
- Hospital/Product Specialists
- Sales Managers
- Marketing Managers
- Channel Managers
- Business Unit Managers
- PR/Communications Managers
- National Account Managers
- Regional Sales Managers
- Senior Sales Representatives
- Marketing Executives
- GP Representatives

OUR SERVICE TO YOU

At Brightwater, we pride ourselves in our superior levels of service. Brightwater offers a truly consultative service to both client and candidate from the very start of the recruitment process to completion. We also offer additional services such as providing salary surveys and information on current market trends. Our commitment to service and our technical expertise has always set us aside from our competitors. We take great pride in building successful and lasting working partnerships with both employers and jobseekers.

For a confidential discussion, please call our Sales & Marketing team at Brightwater.

