

I've proven that I can be an inspiration to others says Apprentice's Geraldine

By [Claire Murphy](#)

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Feisty Dubliner Geraldine O'Callaghan has revealed how she has landed her dream job after getting the chop in the Apprentice boardroom.

The entrepreneur put the contacts she made on the show to good use and landed a top job with a promotion company.

And the self-starting businesswoman revealed how she has received mail from members of the public who have been inspired by her determination to make it.

Dubliner Geraldine said that she did not have any negative feedback from the public.

"I have had the opposite reaction," she said. "Strangers have come up to me and shook my hand.

"I've received mail that I've cried reading. People have told me that I have inspired them, that they love me. It's mind-blowing and completely humbling."

And she has hit out at critics who brought her family's private life into the public domain.

"I don't think that anything in relation to my family has a bearing on me as a business person," she said. "I come from an amazing family unit, I'm blessed to have them."

Geraldine, who was jobless before she took her place in the competition to become Bill Cullen's €100,000 employee, has since been inundated with job offers.

The inner-city businesswoman was put through her paces with the other contestants, but was fired after a series of grilling interviews in last night's show.

"It was very, very tough, if I'm being totally honest," Geraldine said. "I was shaking, I had butterflies. I just answered the questions as honestly as I could and I think I sold myself really well."

But immediately after leaving, the entrepreneur, who has previously set up her own business, got in touch with some contacts she made while on the Apprentice.

"I was unemployed before I went on the show, but I think that I was in there long enough to show my talents," she said. "I contacted Brightwater Recruitment after leaving and the number of job offers I got was amazing.

"I'm working with hands-on promotion with Think and Blink, organising a roadshow around the country. I've always wanted to work in event management.

"I see myself organising major concerts in the future."

Geraldine (26) came head to head with fellow contestant Aoiffe Madden on the TV3 programme and was also one half of the first romantic relationship in the house, with Breffny Morgan.

Next week, the former rivals will meet for the final challenge, supporting Steve Rayner and Stephen Higgins.

"We were on totally different teams, so we didn't get to see each other," Geraldine said about Aoiffe. "We haven't met up since we left the house, but, yes, I was on a date with Breffny."

However, Geraldine, who cut her teeth in the business world selling on Moore Street, said that she is not in a relationship.

"I'm single, but I'm working 60 hours a week, so I don't think I'd have time for anyone," she said.

And she said that she is not jealous that her former flame Breffny (23) has proven to be a hit with the ladies. "Rightly so -- he's a young man," she said.

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