

Butler . . . you're fired

TEAM Cú Chulainn were well and truly licked on their first outing of the new series of *The Apprentice*, which began on TV3 last night.

Reminiscent of boss Bill Cullen's early days as a fruit seller in Dublin's inner city, last night's task took the band of 14 wannabe apprentices on to the streets of Dublin to try to sell as much HB ice-cream as possible.

BY JOANNE AHERN

Choosing the southside of the city as their base, Team Platinum, under the direction of leader Ruth O'Dowd, aced the task, leaving the boys to face a chilly reception from Bill and his aides Jackie Lavin and Brian Purcell in the boardroom.

Taking on the mantle of team leader, 25-year-old Craig Butler had his hands full

from the get-go. The Kildare man, whose day job is as a business developer for a multinational food company, failed to manage his team with too much time being wasted arguing rather than hitting the streets.

Although they managed to sell all their stock, it wasn't enough for the boys to beat the girls nor to save Craig's skin and he soon heard Bill uttering the immortal words: 'You're fired'.



Out: Craig Butler

Teen told: Give up cigarettes

A JUDGE has ordered a 19-year-old Hawaiian man who admitted starting a restaurant fire with a flicked cigarette to stop smoking for a year. Makaio Bachman-Majamay pleaded guilty to a reduced charge of third-degree criminal damage for the 2008 fire. Judge Joel August ordered him to do community service, pay a fine and told the teenager not to smoke for a year. 'Perhaps it will add about ten years to his life,' Judge August said.