

Brendan is latest Apprentice to be fired

Curse of the PM claims a new victim

BY ROSS McDONAGH

THE curse of the PM struck again last night as Brendan Moore became the fifth Project Manager in six shows to be fired from *The Apprentice*.

Bill Cullen had his work cut out for him trying to decide just who to sack this week, as neither team showed the slightest innovation in their product design, or even the most basic grasp on tax matters.

Teams Platinum and CuChulainn were tasked with creating a Christmas-themed product to be sold in Spar for its Charity of the Year – the 3Ts (Turn the Tide against Suicide).

The best they could come up with was a bag of jelly beans and a teddy bear.

Bill berated both teams for failing to properly account for VAT, and asked Platinum if they knew how many charities already use a teddy bear as their symbol, before answering Barnardos, Make a Wish Foundation, Chernobyl Children's Project, MS Ireland, Cancer Research UK, and The Teddy Bear Association.

CuChulainn had done stellar work for the Jelly Bean Factory, but not much for Spar or its chosen charity.



**Fired:
Brendan
Moore**

Project Manager Brendan brought Aoiffe and Breffny to the boardroom, but Bill once again decided to lay the blame for the failure at the feet of the PM.

According to Mairead Fleming, Brightwater Recruitment director and regular contributor to the 'You're Fired' show, had the team not shrugged off Breffny's Christmas cracker idea, they might have saved themselves.

Speaking in the taxi home, Brendan said: 'I think Breffny should've been fired, he says he has an awful lot to offer and I haven't seen him use these "talents" yet.' He added that he was disappointed he didn't convince Bill to change his mind about letting him go.